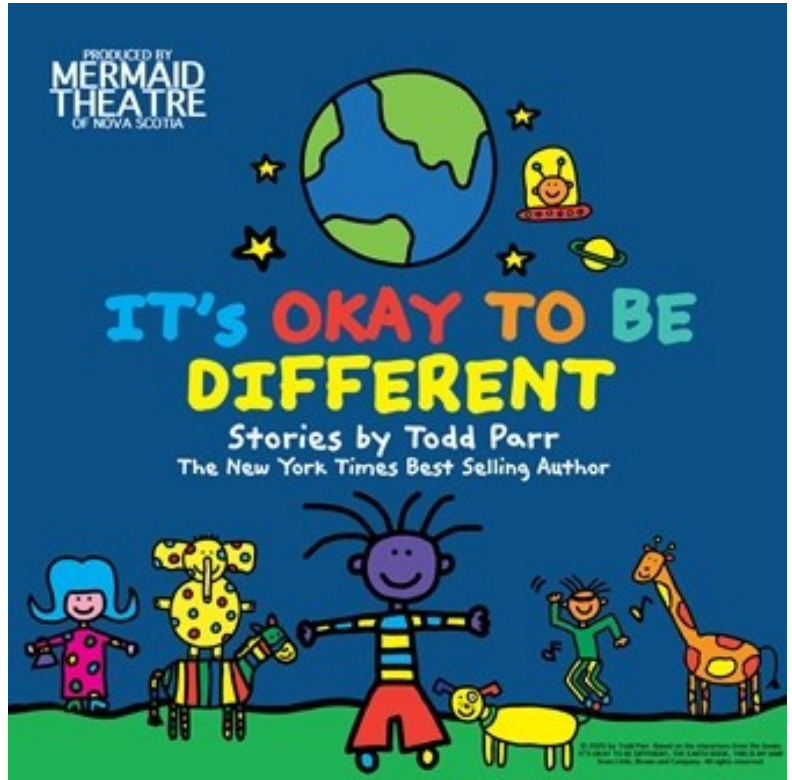


Civic Hall Performing Arts Center

2023-2024 Educational Programming



November 8, 2023

9:30am & 12:30pm

PreK-3rd Grades

With his signature blend of playfulness and sensitivity, Todd Parr explores important and timely subjects. *It's Okay to Be Different* cleverly delivers the important messages of acceptance, understanding, and self-confidence. Equally whimsical and heartfelt, *The Earth Book*, is a sweet homage to our beautiful planet inspiring readers of all ages to do their part to keep the Earth happy and healthy. *This is My Hair* is a funny exploration of how silly hair can be and that no matter how your hair looks, always feel good about yourself. **Mermaid Theatre's** production of *It's Okay to Be Different* will feature a diverse cast, an innovative approach to puppetry manipulation and construction, combined with playful original music for which the company has earned worldwide praise.

Created by [Mermaid Theatre of Nova Scotia](#)

Three contemporary stories by New York Times bestselling author and illustrator Todd Parr will be adapted and staged by Mermaid Theatre for the 2022-2023 season.

With his signature blend of playfulness and sensitivity, Todd Parr explores important and timely subjects. ***It's Okay to Be Different*** cleverly delivers the important messages of acceptance, understanding, and self-confidence. Equally whimsical and heartfelt, ***The Earth Book***, is a sweet homage to our beautiful planet inspiring readers of all ages to do their part to keep the Earth happy and healthy. ***This is My Hair*** is a funny exploration of how silly hair can be and that no matter how your hair looks, always feel good about yourself.

Mermaid's new show will be directed and adapted by Jim Morrow, veteran director of numerous internationally acclaimed Mermaid productions. It will feature a diverse cast, an innovative approach to puppetry manipulation and construction, combined with playful original music for which the company has earned worldwide praise.

Todd Parr is the author and illustrator of more than 71 books for children. His books are available in over forty countries throughout the world. Todd is the co-creator of the three-time Emmy-Nominated children's television show ToddWorld™ as well as short films for Sesame Street.

PRODUCTION CREDITS

Author / Illustrator – Todd Parr

Director / Production Designer – Jim Morrow

Composer – Asif Illyas

Sound Producer – Shehab Illyas

Narrator (The Earth Book) – Rebecca Thomas

Narrators (It's Okay To Be Different) – Students from Armbrae Academy: Laura Britton, Nicholas Wang, Lachlan MacSween, Lydia Muchangi, Milena

Tucker, Anik Jeyakumar

Project Manager – Struan Robertson

Associate Designers – Deborah MacLean & Rosie Browning

Scenic Painter – Lisa Bedard

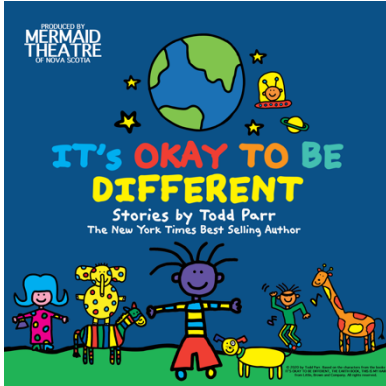
- **60 Minutes – No Intermission**
 - **Sensory Inclusive or Relaxed performances available**
-

LEARNING CONNECTIONS

- Encourage Early Literacy
- Enhance Emotional Development
- Celebrate Multiculturalism
- Promote Character Growth

MERMAID THEATRE OF NOVA SCOTIA

MERMAID THEATRE OF NOVA SCOTIA
t: (902) 798 5841 | f: (902) 798 3311 | puppets@mermaidtheatre.ca
Civic Address :132 Gerrish Street Windsor, Nova Scotia B0N 2T0 Canada
Mailing Address: P.O Box 2697 Windsor, Nova Scotia B0N 2T0 Canada
www.mermaidtheatre.ca



MARKETING GUIDELINES FOR PRESENTERS AND PRODUCERS

Marketing Fonts to Use

Roboto Font (downloadable) <https://fonts.google.com/specimen/Roboto>

Imagery

Please only use Mermaid's approved show print media (inclusive of book rights text), production stills (Mermaid's approved photographs from the live show), and approved Mermaid Theatre of Nova Scotia textual logo – either black or white depending on background.

All marketing and photographs must have Mermaid's logo on it and should not be removed.

The use of Todd Parr's logo is not available for presenter and or producer use.

Fonts similar to Todd Parr's will not be permitted due to permission rights.

All custom imagery, or created graphics, posters, digital print media, video clips, and or media excerpts for marketing purposes must be approved in advanced by Mermaid through Mermaid's agency.

Study Guide and or Educator/Teacher Activities

"It's Okay to Be Different – Stories by Todd Parr" – Publisher approved activities available for public use can be found here:

<https://www.toddpar.com/landing-page/todd-parr-fun/>

Should you require any further marketing questions please contact Mermaid's administration:

puppets@mermaidtheatre.ca

*Please note, that while the show is going through its final production and creation process, video will not become available until October 2022.